a multidisciplinary symposium

CA’ FOSCARI UNIVERSITY OF VENICE
DEPARTMENT OF ASIAN AND NORTH AFRICAN STUDIES

15 AND 16 FEBRUARY, 2018 | AUDITORIUM SANTA MARGHERITA | VENICE, ITALY
Campo S. Margherita, Dorsoduro 3689 | map: http://static.unive.it/mappe/sede/990006

PROGRAMME

15 FEBRUARY | FROM 9:00 TO 17:30

Welcome remarks and introduction
Marco Sgarbi, Vice Provost for Communication and Development; Marco Ceresa, Head of the Department of Asian and North African Studies; and Toshio Miyake, Ca’ Foscari University of Venice

Keynote speaker
Sayaka Shiraishi, The University of Tokyo | Osaka Women’s University
Manga and anime: Japan’s “The Day After” literature goes abroad and into the 21st century

Researching Japanese animation: Innovating frameworks
Chair Ian Condy, Massachusetts Institute of Technology
Jaqueline Berndt, Stockholm University
Anime research and the study of Japan: From “area” to “media”
José Andrés Santiago Iglesias, University of Vigo
A bridge for anime: Form, rhythm, and design of Euro-Japanese co-productions
Dario Lolli, Birkbeck, University of London
Cultural economy and identity through movement: Lupin the Third and automobility between Japan and Italy

Anime as a transnational creative industry
Chair Kristian Feigelson, University of Paris III: Sorbonne Nouvelle
Heung Wah Wong, The University of Hong Kong
Lost in transnational: Introducing a “third zone” in the study of anime
Nissim Otmazgin, The Hebrew University of Jerusalem
The anime boom in the US: Lessons for global creative industries
Ian Condy, Massachusetts Institute of Technology
Anime and the future of work in a post-capitalist world

Anime as narrative, entertainment, art: Modes of reception
Chair Jaqueline Berndt, Stockholm University
Masao Yokota, Niho University
Japanese hit anime are explained by the “Valley of emotions” theory
Eleonora Benenchi, Uv: University of Italian Switzerland
Anime fandom in between: A qualitative study of fan practices connected to anime- and manga consumption in Italy
Noriko Hirashita, University of Tsukuba
Anime figures and contemporary art: Three works in Japanese/European contexts

16 FEBRUARY | FROM 9:00 TO 13:00

Anime and European distribution: Past, present, and future
Chair Marco Pellitteri, Ca’ Foscari University of Venice | Kobe University
Fabrizio Margaria, Media content producer
“The old cartoons were more beautiful” (or were they?): Italian national private TV networks’ policies on Japanese animation
Massimiliano Morelli, RAI Radionovelle Italiana
Anime and brand identity in public broadcasting: The RAI4 experience
Manuel Hernández-Pérez, University of Hull
Anime on demand: Netflix and the future of Japanese animation in Europe

Keynote speaker
Feusto Colombo, Università Cattolica del Sacro Cuore
The Big Wave: A generational study on the reception of Japanese anime in Italian television during the late 1970’s and early 1980’s

Final roundtable and closing remarks
Roundtable chair Toshio Miyake
Closing remarks Marco Pellitteri